

# CURAÇAO

## INTERNATIONAL FILM FESTIVAL

### 10- 14 APRIL 2024



## SPONSOR PROPOSAL



## INTERNATIONAL FILM FESTIVAL

After 9 successful editions of the Curacao International Film Festival and this year's CIFF Film Days, we will be hosting our 2nd-anniversary edition of the CIFF in 2024. From 10 April - 14 April 2023, the 10th edition of the film festival will take place. During this five-day event, there will be around 125 screenings from a selection of 40-45 films.

Every year, the selection of films includes premieres of both local as well as international productions, with several regional and sometimes international premieres. For this edition, there will be an extra focus on local and regional film productions, as we see that the film sector has been developed strongly.

Next to the film screenings, CIFF is also very active in stimulating the local film industry. For this edition we will also work closely with Anja van Bergen with the production of several films, created by school kids and completely with a smartphone.

CIFF is organized by Fundashon Bon Intenshon, with partnerships with Film at the Sea Scheveningen and Morelia International Film Festival Mexico.



CIFF hosts the film competition: the Yellow Robin Award.

Beside the five-day event, CIFF will also host some pre-events in the months before the festival.

**10 April - 14 April 2024**

**Location: The Movies Otrobanda**  
**Expected 10.000 visits + 3.000 school pupils**

**125 screenings**  
**40-45 films in 6 theaters**

## PLATINUM GOLD SILVER BRONZE

30 sec sponsoring video broadcast before opening, closing and surprise film (excl. production)	x			
Banner placements entrance The Movies	4	2	2	
1 page (combined with other platinum sponsors) in program booklet	x			
Logo placement in program booklet		x	x	x
Logo on opening screen before screenings	x	x	x	x
Logo placement on website	x	x	x	x
Sponsor highlight on social media	x	x		
Logo placement on social media			x	x
Sponsor Yellow Robin Award	X			
Sponsor of Shorts Film Project (kids)		X		
20 tickets for Yellow Robin award show	x			
40 tickets for Shorts Film Project screening		x		
30 sec sponsoring video broadcast before Award Show (excl. production)	x			
30 sec sponsoring video broadcast before screening Shorts Film Project		x		
Invite to opening film	12	6	4	2
Curacao International Film Festival tickets	20	15	10	5

30.000 20.000 12.500 7.500

- Production of artwork, video and other media is the responsibility of the sponsor and is not included in the sponsor package

**For more information about sponsoring CIFF contact:**

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